



HR Footprints

Simplifying Excellence

INVITATION FOR SPONSORSHIP

Sponsor COPE TO HOPE!

SME (small and medium enterprise) Meet organized by HR Footprints on 12th December, 2009.

The event is being organized to focus on exploring opportunities to help SMEs turnaround and grow their businesses. We have invited policy makers from the Government and the corporate world and the heads of the financial institutions to enlighten the participants on strategy, people and funding which are the essentials for any organization. It would address the synergy between organizational capability and sound business strategies to deal with the downturn and march towards growth in the current scenario.

HR Footprints is a professional management organization based in Hyderabad which reaches out to clients across India and abroad. Since its inception in the year 2006, HR Footprints has seen its list of satisfied clientele triple. We have delivered services to some of the top Fortune500 companies. Our presence is increasing because we innovate and customize our services to cater to the needs of our customers. We integrate the best practices in the market to fit the organization making it self sufficient to sustain and grow .Needless to say that we are passionate about what we do and strive to be successful in every endeavor.

OUR SERVICES

HR Footprints provides services in the area of HR outsourcing, HR advisory, learning & leadership development, talent sourcing, education & career advancement. Our motto is "Simplifying Excellence" and we strive to provide fast, simple and cost effective, end-to-end management solutions to our clients.

SPONSOR AND GAIN!

We would reach out to 300+ small and medium companies with your logo on our brochures, emails and website. By this you can

- ✦ Shape customer attitude and build an image
- ✦ Enhance business and consumer relations
- ✦ Drive sales and create positive publicity
- ✦ Increase visibility and marketability
- ✦ Communicate to many on a low budget

GOLD SPONSOR

Rs.50,000

- ❖ A spokesperson from your company will be invited to address the gathering for 30 minutes, enabling him/her to promote your company and connect with the audience directly.
- ❖ Your corporate logo will be highlighted on the emails being sent as invitations to the 300+ SMEs.
- ❖ We would display your logo in a prime place in our event brochures and other documents which would be sent as emails to the 300+ small and medium enterprises.
- ❖ Our website will also promote your company along with the logo till the event concludes.
- ❖ We would strategically place your company banners in the conference room.
- ❖ The event documents kit distributed to the registered participants will carry your company logo. You may also provide your company profile and the list of products and services you would like to promote or advertise.
- ❖ As a marketing initiative you will be allocated space in the venue to set up an exhibit of the products and services of your company.
- ❖ You will receive a copy of the confidential delegate list.
- ❖ A day after the event, the participants as well as those who did not attend will be briefed via emails regarding the key takeaways from the event. This document would feature your logo increasing your company's recall value.

SILVER SPONSOR

Rs.25,000

- ❖ Your corporate logo will be highlighted on the emails being sent as invitations to the 300+ SMEs.
- ❖ We would display your logo in a prime place in our event brochures and other documents which would be sent as emails to the 300+ small and medium enterprises.
- ❖ Our website will also promote your company along with the logo till the event concludes.
- ❖ We would place your company banners in the conference room.
- ❖ The event documents kit distributed to the registered participants will carry your company logo.
- ❖ As a marketing initiative you will be allocated space in the venue to set up an exhibit of the products and services of your company.
- ❖ You will receive a copy of the confidential delegate list.
- ❖ A day after the event, the participants as well as those who could not attend will be briefed via emails regarding the key takeaways from the event. This document would feature your logo increasing your company's recall value.

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